



July Scoops4Scribes



Considering Word Choices to Meet Audience Needs

Choosing the right language to reach your book's audiences can be challenging. In part, you may have learned to communicate with others in your area of expertise in a way that won't work for your ideal reader. In addition, some word choices are more broadly familiar to a book's audiences, and therefore, more inviting as a way to build relationships.

One way to address general language barriers is to check what reading level your writings typically hits. Well-respected works such as *Lean In*, *Atlas Shrugged*, and *Old*

Man and The Sea come in at the seventh- to the fourth-grade level. So, keeping sentences simple doesn't mean hurting audience reach. Learn about websites to check your language's accessibility and other tools and tips for audience-related word choices in this blog post.

Broadening Your Language Considerations



Every Press Has Its Content Preferences, Writing Conference Confirms

Writers' workshops can be a place to learn about more than craft approaches. For instance, at the June Writers' League of Texas Agents & Editors Conference, these were what small press representatives shared about what draws them to accept manuscripts:

- Work that is deeply emotionally resonant, and that has a surprising craft aspect, such as an unexpected change in the point of view, as well as hearing from a new voice carving out new territory. (Jill Meyers, editorial director of *A Strange Object*, a literary-focused imprint of Deep Vellum)
- Writing sentences well, because that author has the ability to take that skill into different topics. (Carmen Gimenez, publisher of Graywolf Press)

- Adding to the global conversations on a topic, or fiction in which an author is doing something different with the story, with voice, or with structure. (Alicia Kroell, a Catapult editor)



Writing Tips & Treats

Writing insights are just a click away, as are behind-the-scene editing tips, ways to dig deeper into life experiences, and more. In each issue of Scoops4Scribes, you'll benefit from the bounty bookmarked for you.

Getting into Bookstores



Acclaimed indie bookstore manager shares why it's tough in general, and best strategies for your self-published book

Memoir vs. Autofiction



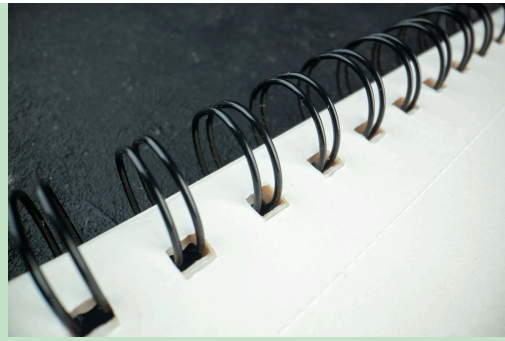
Confusion over what autofiction applies to puts memoirists in a bind

Suspenseful Nonfiction

Short Story Collections



Quick tips for finding the narrative tension readers favor, even in true stories



Ways to provide the often-sought cohesiveness in story collections

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